

DRSA

Fraud and Compliance Forum

September 27-29, 2015 Hilton Baltimore Hotel • Baltimore, MD

AMERICAN HEALTH LAWYERS ASSOCIATION

Program Planning Committee

Robert G. Homchick, Chair Joan P. Dailey J. Reginald Hill John E. Kelly Katherine A. Lauer Albert W. Shay

Program Learning Objectives

- » Gain a greater understanding of regulations (Stark, False Claims Act, Anti-Kickback Statute) and enforcement efforts in these areas
- » Learn how emerging regulatory trends, recent case law and legislative development will affect legal and compliance practices in health care
- » Network with peers and learn about the challenges and risk areas faced by plans and providers

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a program if you are not registered for the event. The App will include the agenda, attendee list, and access to the PowerPoint presentations.

Event App sponsored by



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PYA has provided sponsorship in support of the Fraud and Abuse Practice Group luncheon and eProgram.

Live Tweet the Program

#AHLA15

Will you be in Baltimore for the Fraud and Compliance Forum? We encourage you to live tweet @healthlawyers so that attendees can learn from more than one session at once, and so that members unable to attend still feel plugged in. Would you like to live tweet one or more sessions of the program from a Practice Group Twitter handle? If so, please email Brian Davis at bdavis@healthlawyers.org.

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SUNDAY, SEPTEMBER 27, 2015

12:30 pm-5:30 pm Registration and Information

CONCURRENT SESSIONS

1:00-2:30 pm Extended Sessions

- A. Stark Law Primer (not repeated) Troy A. Barsky
 - Joan P. Dailey
- » The Statute and regulatory issuances
- » Exceptions to the prohibition
- » Difference between Stark and Anti-Kickback
- » Addressing violations of the physician self-referral law
- B. Compliance Primer: How Do You Know if Your Compliance Program is Effective? (not repeated) Katie Arnholt Marti Arvin
- » Decide what is an "effective" compliance program
- » Metrics and documented processes to determine compliance program effectiveness
- » Learn from effective aspects of other providers' compliance programs
- C. Moving to Outcome-Oriented Care: Regulatory and Enforcement Challenges

David S. Greenberg Christopher C. Sabis Nolan S. Young

- » Policy directive from HHS on new payment methodologies and desire to switch Medicare reimbursement "from volume to value"
- Models being implemented to experiment with outcome-oriented care (ACOs, provider-provider integration, Medicare Advantage incentive plans, capitation)
- » New payment methodologies do not neatly align with current regulatory and enforcement schemes
- Regulatory risks, including (i) state licensure issues, (ii) state regulation of insurance and capitated arrangements, (iii) Stark laws and anti-kickback law concerns, (iv) antitrust issues, (v) gain sharing, and (vi) False Claims Act
- Enforcement concerns: Do past enforcement actions shed light on future government enforcement as we transition to outcome-oriented care?

2:45-4:15 pm Extended Sessions

- D. False Claims Act Primer (not repeated) Edward Crooke Michael Paulhus
- Traditional FCA liability grounds
- » Qui tam provisions
- » Investigation of a False Claims Act case
- » Damages and penalties issues
- » Settlement issues
- » Recent trends

- E. Legal and Compliance: Roles and Responsibilities Jenny Barnes Julie E. Chicoine Anthea Daniels
- » The decision to self-report: getting all on board?
- » The making of a qui tam relator
- The delicate dance between legal's oversights and compliance's clean-up
- » Best practices for a working relationship
- Policies and procedures
- » The laws of self-disclosure
- » The privilege-are you protected?

4:30-5:30 pm

- F. Anti-Kickback Primer (not repeated) Kevin R. Barry David E. Matyas
- >> Overview of the Statute
- » Exceptions and safe harbors
- » OIG guidance
- » Case law
- Self-disclosures
- **G. HIPAA Compliance Primer** (not repeated) *Adam H. Greene*
- Covered entities, business associates, and who falls outside of HIPAA
- The relationship between the HIPAA statute, the HITECH Act, the Privacy, Security, and Breach Notification Rules, and the Transaction Standards
- The Privacy Rule's limits on uses and disclosures, individual privacy rights, and administrative requirements
- The Security Rule's requirements for administrative, physical, and technical safeguards
- The Breach Notification Rule's notification requirements

H. Corporate Integrity Agreements: Lessons Learned from Implementation, for Companies with and without a CIA Michael B. Lampert Thomas F. O'Neill

Wes Porter

CIAs reflect substantial and long-term commitment to maintaining an effective compliance program. The governance, compliance and quality of care/patient safety obligations established by CIAs are a rigorous reality for companies that are, or will soon be, parties to a CIA. They also should inform compliance initiatives and work plans developed by organizations with no CIA on the horizon. For example:

- How should companies view the permissive exclusion criteria that lead to the decision of whether a CIA (rather than exclusion) is the right outcome? What do the criteria mean to those not currently negotiating with HHS-OIG?
- » How should companies view CIA-like obligations imposed by agencies other than HHS-OIG?

- What is really behind common CIA provisions, and what implications do those provisions have for the industry at large?
- How should Chief Compliance Officers and in-house counsel work with their boards and senior management teams when negotiating and implementing a CIA?
- >> What are some realities of corporate life and operations under CIAs, and what do they mean?

5:30-6:30 pm

Welcome Reception, *sponsored by HealthCare* Appraisers, Inc. and FTI Consulting

(attendees, faculty, and registered guests are welcome)

6:30-9:00 pm

Paint the Town with Friends, *hosted by Women's* Leadership Council

(space is limited; additional fee; pre-registration required; see page 17)

Join us for a fun evening of painting. PaintNite (www. paintnite.com) is coming directly to us at the hotel for a night of laughter, networking and creative fun. The cost is \$42 and includes all materials. To attend, you must pre-register (sorry no refunds). What to wear? Although aprons will be provided, you will be using water-based paints that can stain clothing, so keep this in mind when putting together your outfit or you might end up with a piece of tie-dye artwork as well.

MONDAY, SEPTEMBER 28, 2015

7:00 am-4:45 pm

Registration and Information

7:00-8:00 am

Continental Breakfast, *sponsored by HealthCare Appraisers, Inc. and FTI Consulting*

(attendees, faculty, and registered guests are welcome)

GENERAL SESSION

8:00-8:15 am

Welcome and Introductions

Charlene L. McGinty, AHLA President-Elect Robert G. Homchick, Program Chair

8:15-8:45 am

Keynote Address: An Update from the Department of Justice Joyce Branda

8:45-9:45 am

Year in Review

Elizabeth B. Carder-Thompson

It's been yet another banner year for fraud and abuse investigative and enforcement initiatives by the government, with an amazing roster of judgments and settlements. Highlights of this fast-paced review will cover:

- This year's colorful crop of qui tam relators, including compliance officers, hospital CEOs, hospital HR directors
- » Recent rulings on nursing home "worthless services"
- » Assessing the government's authority to extrapolate claims to determine the scope of liability
- Exploring the limits of the public disclosure bar-can a relator still pursue an FCA matter if there's been a RAC audit or other investigation?
- Proposed new anti-kickback safe harbor and Stark self-referral regulations
- Going after individuals in the corporate suite–DOJ pronouncements, false claim and kickback cases
- >> The Tuomey appeal-how high will Stark settlements go?
- Plus the session will cover notable highlights of the year in health reform, public health, and Medicaid and Medicaid, and some Items you may have missed

9:45-10:15 am

Coffee Break, sponsored by HealthCare Appraisers, Inc. and FTI Consulting

CONCURRENT SESSIONS

10:15-11:15 am

- J. Legal Ethics: Practical Aspects to Preserving, Protecting or Waiving Attorney-Client Privilege (not repeated) Jamie M. Bennett Robert S. Salcido
- Stablishing attorney-client privilege when conducting internal reviews: When to do it and when is it unnecessary
- » What qui tam relators or government lawyers do when they encounter privileged materials
- Factors qui tam plaintiffs evaluate when deciding whether to challenge whether the privilege is properly asserted
- Strategic and practical considerations involved in determining whether to waive the privilege during government investigations: It may be privileged but "should" you provide it to the government anyway and if you do have your fully waived the privilege
- K. Fair Market Value Primer: Basic Concepts and Current Trends (not repeated) Albert D. Hutzler Joseph N. Wolfe
- As "fair market value" has been increasingly required in so many health care transactions, it is has become critical for health lawyers and compliance officers to have a basic understanding of how valuations are performed to ensure compliance with the various health care regulations
- » Why "fair market value" matters-the overarching concept and the rationale behind it
- The fair market value standard (including IRS Revenue Ruling 59-60 and related guidance)
- Stark/Anti-kickback fair market value definition and related regulatory guidance

- Basic valuation principles and approaches, including the cost, income, and market approaches, as well as basic valuator standards and requirements
- Common recurring problems in health care valuation (including data issues and the distinction of "commercial reasonableness")
- Several basic examples of valuation situations, including process of data gathering, analysis, and documenting the appraisal
- Methodologies and strategies for compensating physicians based on quality, performance, and value

L. Medicare and Medicaid Administrative Enforcement Strategies (not repeated) Julie Burns Judith A. Waltz

- » CMS' fraud prevention system and data analytics
- » CMS/OIG focus on "recalcitrant" providers/suppliers
- Medicare: Loss of billing privileges, enrollment moratoria, and 2015 Regulations
- » Payment suspensions based on credible allegations of fraud
- » New initiatives in OIG Enforcement (CMPs and exclusions)
- » Medicaid: Reciprocal terminations, suspensions

M. Recent Stark and AKS Developments

S. Craig Holden

- Kevin G. McAnaney
- Stark developments
 - -Case law
 - Tuomey
 - Citizens Medical Center
 - Nurses Registry
 - -Proposed regulations
 - -Legislative developments
- » AKS Developments
 - -Case Law
 - Ameritox, LTD v. Millennium Laboratories, Inc.
 - Meridian Surgical Partners
 - Health Diagnostic Laboratory
 - -Recent OIG Advisory Opinions

N. Mergers and Acquisition in Health Care on the Rise– Legal and Compliance Considerations Margaret J. Davino

Joel D. Dziengielewski

- » Operational and legal considerations when contemplating a transaction and/or strategy affiliation
- What options are available to structure deals and what are the pros and cons of each
- Implementation and monitoring of a Compliance Program for the newly combined organizations, components, as it will be essential to reducing regulatory risks.
- Awareness of, and familiarity with, the regulations an organization is subject to can and should be built into the day-to-day compliance activities of the newly formed organization

- 11:30 am-12:30 pm
- 0. Telehealth (not repeated) Kristi Kung Adam Romney
- P. Defending FCA Lawsuits Based on the "Swapping" Theory of Anti-Kickback Liability (not repeated) Ben Berkowitz Brian R. Stimson
- The OIG's swapping analysis under the federal Anti-Kickback Statute (AKS)
- The key federal decisions on liability under the federal False Claims Act (FCA) and AKS for alleged swapping arrangements
- » Key defenses to FCA and AKS liability premised on alleged swapping arrangements
- » Effective summary judgment and trial strategies in swapping cases
- Q. Taught by Experts: What the Expert Testimony in Tuomey and Halifax Tells Us about Physician Transactions Today

William W. Horton Timothy Smith

- Is there any there there? Deriving a systematic understanding of FMV and commercial reasonableness from the expert testimony ... or not
- » Do great minds think alike? Comparing the experts' ideas with the conventional wisdom and published literature on FMV
- » Isn't there a law about that? Measuring the experts' concepts against specific provisions of the law
- » I was told there'd be no math: The role of lawyers in FMV and commercial reasonableness analyses

R. Overpayments and the 60-Day Rule: A Need for Speed

Robert L. Roth

Howard Young

- >> When repayment/disclosure is not voluntary-the 60day report and repayment statute
- Analysis of Final Rule implementing the 60-day statute for Medicare Parts C & D and update on Proposed Rule for Parts A and B
- Analysis of the first judicial decision interpreting the 60-day statute: Kane ex rel. United States et al. v. Healthfirst et al.
- To which agency should you report a repayment/disclosure, what do you report and how much to disclose
- How far back do you go/how far back can the government go-interplay of reopening rules and other authorities
- » Repayment obligations to Medicare Advantage and Medicaid Managed Care plans

S. Fasle Claims Act Allegations Based on Medical Necessity

Lynn M. Adam

Stephen B. Harris

- False Claims Act risk when the Government or a relator alleges that services were not medically necessary
- » DOJ's national investigation into implantable cardioverter defibrillators (ICDs)—a new model for medicalnecessity investigations?
- » Responding to an FCA investigation involving complex clinical procedures; a hospital's perspective
- Compliance tips for hospitals to prepare for the next medical-necessity investigation, including clinical risk areas to address now

12:30-1:45 pm

Lunch on your own or attend the Fraud and Abuse Practice Group Luncheon, *sponsored by PYA* (additional fee; limited attendance; pre-registration required—see page 17)

2:00-3:30 pm Extended Sessions

T. The OIG's Priorities and Authorities-A Primer

(not repeated) James Cannatti Michael Cohen Susan E. Gillin Christi Grimm

- » What is OIG's mission?
- » What are OIG's top priorities?
- What role does OIG play toward ensuring quality and safety?
- » What is OIG's role in fraud enforcement?
- » How does OIG set its priorities?
- » What resources does OIG provide to the health care industry to assist in compliance?

U. Compliance Ignorance Is not Compliance Bliss (not repeated) John E. Kelly Danette Leigh Slevinski

Robert G. Trusiak

- False Claims Act risk from observation coding and billing
- Reverse False Claims Act risk for skilled nursing facilities following a RAC/MAC denial of a three day inpatient stay
- » ICD-10: How to assess compliance and perform audits now that it is here
- » Solutions and best practices to remain in compliance
- V. Truth Telling: Cover-Up or Catch 22? Audits, Monitoring, Internal Investigations and Perceptions, with Reverse False Claims Act Implications

J. Reginald Hill (Moderator) Sara McLean Mary E. Riordan Lisa Snell Rivera

Developments in the law and recent decisions impacting providers' self-monitoring

- Internal auditing and monitoring-prevention cost vs. benefit analysis and credibility
- » HHS-OIG and DOJ analysis of health care provider implementation of compliance measures and claimed self-policing
- Where Corporate Integrity Agreements are born: Government perspective on providers' disclosed track record for handling reimbursement issues and trends in CIAs
- How provider decisions responding to a billing error may fuel a False Claims Act case: Government and provider/defense perspectives for avoiding reverse False Claims Act cases
- » Hypotheticals:

After review, a provider has made some findings.
 After the recent holding in U.S. ex rel. *Kane v. HealthFirst*, is there a ticking clock? Hypothetical regarding pre-government involvement following provider discovery of reimbursement issues.
 –Government involvement before internal review–

- hypothetical for best practices for provider's response Takeaways for providers to prepare for catch 22
- accenarios

W. Trivial Pursuit: Stark Law Edition

Tony R. Maida Catherine A. Martin Lisa Ohrin Wilson

- » May a hospital provide free on-site CME to physicians on its medical staff and not run afoul of the Stark Law? If a specialty physician practice sends a gift basket to the new primary care practice in town, how much nonmonetary compensation should be allocated to the physician(s) in the new practice? How should a rural health clinic determine the geographic area it serves when it has no inpatients? Does the recovery by a DHS entity of previously unpaid rental charges "cure" any noncompliance? And, most importantly, WHY? This intermediate-to-advanced session is intended to address some of the intricacies of the Stark Law and assist participants in understanding the sometimes unexpected results of applying the law's myriad exceptions. In addition, the panelists will discuss the clarifications and proposals to amend the regulations that were published in the July 15, 2015 Calendar Year 2016 Medicare Physician Fee Schedule proposed rule, including the effective dates of each provision. Specific topics to be covered include:
- » What is (and is not) remuneration
- » The intricacies of nonmonetary compensation
- » Oddities of the law's exceptions for recruitment and retention
- The challenges with office space: Item, service, or none-of-the above, and other compliance issues
- » Miscellaneous trivia and errata
- » Physician Fee Schedule clarifications and proposals: current and future application

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C. Moving to Outcome-Oriented Care: Regulatory and Enforcement Challenges (repeat)

3:45-4:45 pm

- X. OlG's Use of Administrative Remedies in Health Care Fraud Cases (not repeated) Robert K. DeConti Lisa Re
- Y. Compliance in Behavioral Health (not repeated) James M. Caponi Mark L. Mattioli
- Relationship of state law to behavioral health providers, including regulations that impact billing for services
- >> Unique aspects of medical necessity regarding behavioral health
- Strategies for defending behavioral health providers in payment disputes
- » Role of physician extenders in mental health
- >> Unique privacy issues regarding behavioral health providers
- Z. Health Care Lawyers Beware: Legal Ethics and Managing the Risks of Corporate Representation Kim Harvey Looney Mark Thompson
- » Who is your client?
- » Indictment of lawyers: U.S. v. Anderson
- » Assertion of attorney-client privilege-how effective is it?
- » Be careful what you sign: U.S. v. Sulzbach
- >> What did you know and when did you know it?
- Advice of counsel defense: U.S. ex rel. Drakeford v. Tuomey
- » Obstruction of justice: U.S. v. Lauren Stevens
- » Potential personal liability for lawyers
- » Lessons learned
- Q. Taught by Experts: What the Expert Testimony in Tuomey and Halifax Tells Us about Physician Transactions Today (repeat)

3:45-5:15 pm Extended Session

AA. Managed Care: Fraud and Abuse's New Frontier Keith Dobbins Amy Gandhi Laura F. Laemmle-Weidenfeld

- » MCOs'/MAOs' responsibilities for preventing fraud, waste and abuse
- Processes for identifying and investigating provider fraud, waste, and abuse
- » Suspension of payments
- » Provider risk areas, including potential FCA liability
- Provider self-identification, reporting, and returning overpayments to MCOs

4:45-6:00 pm

Networking Reception, sponsored by HealthCare Appraisers, Inc.and FTI Consulting

(attendees, faculty, and registered guests are welcome)

6:00-7:00 pm

Mix it Up and Celebrate Diversity+Inclusion Reception, sponsored by AHLA's Diversity+Inclusion Council

(attendees and faculty are welcome; please RSVP on the registration form)

Back by popular demand: create your own trail mix and enjoy a selection of refreshing fruit smoothies at the Celebrate Diversity+Inclusion reception. Learn more about AHLA's diversity and inclusion initiatives. Network with AHLA leaders and your fellow colleagues.

TUESDAY, SEPTEMBER 29, 2015

7:00 am-3:30 pm

Registration and Information

7:00-8:00 am

Continental Breakfast, *sponsored by HealthCare Appraisers, Inc. and FTI Consulting* (attendees, faculty, and registered guests are welcome)

7:00-7:50 am

Women's Networking Breakfast, *sponsored by Women's Leadership Council* (attendees and faculty are welcome; pre-registration is required—see p. 17; space is limited)

8:00-9:30 am Extended Sessions

BB. False Claims Act Update (not repeated) Michael D. Granston Katherine A. Lauer Paul S. Weidenfeld

The panel will discuss recent developments in FCA law, with a focus on issues that are particularly relevant in healthcare matters. Topics include:

- » Statistical sampling and extrapolation
- Implied certification/conditions of payment vs. conditions of participation
- » Reverse false claims/overpayments
- » The increasing role of mediation
- E. Legal and Compliance: Roles and Responsibilities (repeat)
- V. Truth Telling: Cover-Up or Catch 22? Audits, Monitoring, Internal Investigations and Perceptions, with Reverse False Claims Act Implications (repeat)
- W. Trivial Pursuit: Stark Law Edition (repeat)
- AA. Managed Care: Fraud and Abuse's New Frontier (repeat)

9:45-10:45 am

- CC. I Went down to the Crossroads: How to Avoid "Singing the Blues" at the Intersection of Labor and Employment Law and the False Claims Act (not repeated) Marilyn May Robert R. Niccolini
- » How seemingly minor employment matters can grow into qui tam cases
- The internal investigation issues, including confidentiality, attorney-client privilege, and labor law implications
- Best practices for employment and whistleblower investigations and personnel action, including severance agreements
- » HIPAA subpoenas, civil investigation demands, Grand Jury subpoenas and other False Claim Act precursors
- Resolving the tensions between employment and False Claims Act concerns
- DD. Hot Topics in Laboratory Compliance (not repeated) Karen Stephanie Lovitch Robert J. Rossi
- The health care fraud enforcement climate for laboratories
- » Relevant state and federal fraud and abuse laws
- » Legal risks presented by interactions with health care professionals and other sales and marketing activities
- » Legal and business risks related to interactions with patients, including collection of outstanding invoices
- EE. Advanced Compensation Techniques for Fostering Entrepreneurship in Hospital-Owned Medical Practices

Peter A. Pavarini Chad Stutelberg

- Regulatory restraints on physician compensation are often blamed for diminishing entrepreneurship in medical practices owned by or affiliated with hospitals and health systems
- As providers adapt to new third party payment arrangements, especially those based upon patient outcomes and risk-sharing, creative compensation models are being used to incentivize physician performance in a compliant manner
- How to design multi-faceted physician compensation models that are consistent with law, valuation principles and the population health objectives
- Case studies; representative compensation models for different specialties and settings; sample data to support favorable legal opinions

FF. Wayward Whistleblowers

Stephanie Griffin Stephen G. Sozio

The role of counsel, inside and outside, and compliance personnel, in dealing with known or suspected whistleblowers, who are using particularly aggressive tactics

- » Responses and strategy for dealing with such tactics
- The government's view on such tactics and its use of such information
- GG. Recognizing and Addressing EHR–Related Compliance Challenges: Annotations to the Guide for Safe Selection and Use *Timothy P. Blanchard*

Michael Tribble

- An EHR is a power tool. If well-designed and used properly, it can improve quality of care, compliance and revenue cycle performance. If poorly-designed or used by inadequately trained or inattentive personnel, someone is going to get hurt. We will provide the annotations that should be understood when selecting, programming and using an EHR in practice.
- » Automation and interface fatigue issues
- » Dysfunctional functionalities: Menus, pre-population, copy and paste, templates
- » Authentication and access control issues
- Computerized support for clinical decision-making and coding

11:00 am-12:00 noon

HH. Staying Compliant amidst the Battle over the 340B Program's Future (not repeated) Jolee H. Bollinger

William H. von Oehsen

The 340B program is in a state of flux and under political scrutiny. Within the last two years alone, the program has been subject to litigation, critiqued by the OIG and GAO, debated at a Congressional hearing, addressed in draft legislation and clarified through informal guidance and pending regulations. Against this backdrop, understanding and meeting program requirements is a challenge. This presentation will:

- » Provide a 340B program overview
- >> Identify recent developments in 340B program guidance
- » Describe the essential elements of operating a compliant 340B program
- JJ. Home Health and Hospice: Eligibility and Enforcement (not repeated) Kathleen A. Hessler Wade P. Miller
- Key elements of the Medicare Hospice and Home Health Benefits and eligibility diagnoses, medical necessity and homebound status
- » Recent enforcement activity involving home health and hospice
- » Emerging False Claims Act case law affecting hospice eligibility
- Internal and external monitoring and auditing activities
- » Practical advice for attorneys and clients

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KK. Manage Security Risks Now to Avoid a Hack(neyed), Post Data Breach Response Patricia A. Markus

Ken Miller

- Analysis and implications of recent breaches and OCR resolution agreements
- The current status and focus areas of OCR's Permanent Audit Program
- Strategies for reducing legal risk by focusing now on high-priority information security areas, including: -Risk assessment and management
 - -Device and media controls
 - -Transmission

 - -Training
- M. Recent Stark and AKS Developments (repeat)
- S. False Claims Allegations Based on Medical Necessity (repeat)

12:00 noon-1:15 pm Lunch on your own

1:15-2:15 pm

N. Mergers and Acquisitions in Health Care on the Rise–Legal and Compliance Considerations (repeat)

- R. Disclosures, Overpayments, 60-Day Rule (repeat)
- Z. Health Care Lawyers Beware: Legal Ethics and Managing the Risks of Corporate Representation (repeat)
- EE. Advanced Compensation Techniques for Fostering Entrepreneurship in Hospital-Owned Medical Practices (repeat)

2:30-3:30 pm

- H. Corporate Integrity Agreements: Lessons Learned from Implementation, for Companies with and without a CIA (repeat)
- FF. Wayward Whistleblowers (repeat)
- GG. Recognizing and Addressing EHR-Related Compliance Challenges: Annotations to the Guide for Safe Selection and Use (repeat)
- KK. Manage Security Risks Now to Avoid a Hack(neyed), Post Data Breach Response (repeat)

Adjournment

Planning Committee

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SUNDAY, SEPTEMBER 27, 2015

12:30 pm- 5:30 pm	Registration and Information					
1:00- 2:30 pm Extended Session	A. Stark Law Primer (not repeated)	B. Compliance Primer: How Do You Know if Your Compliance Program is Effective? (not repeated)		C. Moving to Outcome-Oriented Care: Regulatory and Enforcement Challenges Greenberg		
	Barsky Dailey	Arnholt Arvin		Sabis Young		
2:45- 4:15 pm Extended Session	D. False Claims Act Prin (not repeated) Crooke Paulhus	ner	E. Legal and Compliance: Roles and Responsibili Barnes Chicoine Daniels			
4:30- 5:30 pm	F. Anti-Kickback Primer (not repeated) Barry Matyas	G. HIPAA Compliance Primer (not repeated)		H. Corporate Integrity Agreements: Lessons Learned from Implementation, for companies with and without a CIA Lampert O'Neill Porter		
5:30- 6:30 pm	Welcome Reception, <i>sponsored by HealthCare Appraisers, Inc. and FTI Consulting</i> (attendees, faculty, and registered guest are welcome)					
6:30- 9:00 pm	Paint the Town with Friends, hosted by Women's Leadership Council (attendees, faculty, and registered guest are welcome; space is limited; pre-registration required; additional fee; see page 17)					

MONDAY, SEPTEMBER 28, 2015

7:00 am- 4:45 pm		Registration and Information				
7:00- 8:00 am	Continen	Continental Breakfast, <i>sponsored by HealthCare Appraisers, Inc. and FTI Consulting</i> (attendees, faculty, and registered guests are welcome)				
8:00- 9:45 am	GENERAL SESSION 8:00-8:15 am					
		We	elcome and Introduct McGinty, Homchick			
		8:15-8:45 am Keynote Address: An Update for the Department of Justice <i>Branda</i>				
		8:45-9:45 am Year in Review Carder-Thompson				
9:45- 10:15 am	Coffe	ee Break, <i>sponsored l</i>	by HealthCare Apprai	sers, Inc. and FTI Const	ılting	
10:15- 11:15 am	J. Legal Ethics: K. Fair Market L. Medicare M. Recent Stark and N. Mergers a Practical Aspects Value Primer: Basic and Medicaid AKS Developments Acquisitions Protecting or Waiving Current Trends Enforcement Strategies and Complian Privilege (not repeated) Not repeated) Strategies Consideration					
	Bennett Salcido	Hutzler Wolfe	Burns Waltz	Holden McAnaney	Davino Dziengielewski	

MONDAY, SEPTEMBER 28, 2015, CONTINUED

11:30 am- 12:30 pm	0. Telehealth (not repeated)			R. Overpayments and the 60-Day Rule: A Need for Speed		All	S. False Claims egations Based on ledical Necessity	
	Kung Romney	Berkowitz Stimson	Horton Smith		Roth Young			Adam Harris
12:30- 1:45 pm	Lunch o	n your own or attend ti (additional fe	he Fraud and Abuse e; limited attendanc				ponso	ored by PYA
2:00- 3:30 pm Extended Sessions	T. The OIG's Priorities and Authorities- A Primer (not repeated) Cannatti Cohen	U. Compliance Ignorance Is not Compliance Bliss (not repeated) Kelly	V. Truth Telling: Cover-Up or Catch 22? Audits Monitoring, Intern Investigations Hill (Moderator) McLean	s, 1al	I. Trivial Pursuit: S Law Edition Maida		Car	C. Moving to utcome-Oriented e: Regulatory and cement Challenges (repeat) Greenberg
	Gillin Grimm	Slevinski Trusiak	Riordan Rivera		Martin Wilson			Sabis Young
3:45- 4:45 pm	X. OIG's Use of Administrative Remedies in Health Care Fraud Cases (not repeated)		Z. Ethical and Legal Challenges ior Health Lawyers	Wh Testin and Us a	ught by Experts: hat the Expert mony in Tuomey d Halifax Tells about Physician isactions Today (repeat)	3:45 5:15 Exte Ses	pm nded	AA. Managed Care: Fraud and Abuse's New Frontier Dobbins Gandhi
	DeConti Re	Caponi Mattioli	Looney Thompson		Horton Smith			Laemmle- Weidenfeld
4:45- 6:00 pm	Ne	Networking Reception, sponsored by HealthCare Appraisers, Inc. and FTI Consulting (attendees, faculty, and registered guests are welcome)						
6:00- 7:00 pm	Mix it up and Celebrate Diversity+Inclusion Reception, <i>sponsored by AHLA's Diversity+Inclusion Council</i> (attendees and faculty are welcome)							

TUESDAY, SEPTEMBER 29, 2015

7:00 am- 3:30 pm	Registration and Information				
7:00- 8:00 am	Continental Breakfast, <i>sponsored by HealthCare Appraisers, Inc.and FTI Consulting</i> (attendees, faculty, and registered guests are welcome)				
	Women's	7:00-7:50 am Women's Networking Breakfast, <i>sponsored by AHLA's Women's Leadership Council</i> (attendees and faculty are welcome; pre-registration is required)			
8:00- 9:30 am Extended Sessions	BB. False Claims Act Update (not repeated)	E. Legal and Compliance: Roles and Responsibilities (repeat)	V. Truth Telling: Cover-Up or Catch 22? Audits, Monitoring, Internal Investigations (repeat)	W. Trivial Pursuit: Stark Law Edition (repeat)	AA. Managed Care: Fraud and Abuse's New Frontier (repeat)
	Granston Lauer Weidenfeld	Barnes Chicoine Daniels	Hill (Moderator) McLean Riordan Rivera	Maida Martin Wilson	Dobbins Gandhi Laemmle-Weidenfeld

Baltimore, MD

9:45- 10:45 am	CC. I Went down to the Crossroads: How to Avoid "Singing the Blues" at the Intersection of Labor and Employment Law and the False Claims Act (not repeated)		EE. Advanced Compensation Techniques for Fostering Entrepreneurship in Hospital-Owned Medical Practices	FF. Wa Whistlel		GG. Recognizing and Addressing EHR–Related Compliance Challenges: Annotations to the Guide for Safe Selection and Use
	May Niccolini	Lovitch Rossi	Pavarini Stutelberg	Grit So.		Blanchard Tribble
11:00 am- 12:00 noon	HH. Staying Compliant amidst the Battle over the 340B Program's Future (not repeated)	JJ. Home Health and Hospice: Eligibility and Enforcement (not repeated)	KK. Manage Security Risks Now to Avoid a Hack(neyed), Post Data Breach Response	M. Recent Stark and AKS Developments (repeat)		S. False Claims Act Allegations Based on Medical Necessity (repeat)
	Bollinger von Oehsen	Hessler W. Miller	Markus K. Miller	Holden McAnaney		Adam Harris
12:00 noon- 1:15 pm		Lu	nch on your own			
1:15- 2:15 pm	N. Mergers and Acquisitions in Health Care on the Rise– Legal and Compliance Considerations (repeat)	R. Overpayments and the 60-Day Rule: A Need for Speed (repeat)	Challenges for Lawyers (repeat)			dvanced Compensation hniques for Fostering preneurship in Hospital- ed Medical Practices (repeat)
	Davino Dziengielewski	Roth Young	Looney Thompsor	1	Pavarini Stutelberg	
2:30- 3:30 pm	H. Corporate Integrity Agreements: Lessons Learned from Implementation, for companies with and without a CIA (repeat)	FF. Wayward Whistleblowers (repeat)	GG . Recognizing and Addressing EHR-Related Compliance Challenges: Annotations to the Guide for Safe Selection and Use (repeat)		Avoid a	age Security Risks Now to Hack(neyed), Post Data Breach Response (repeat)
	Lampert O'Neill Porter	Griffin Sozio	Blanchard Tribble			Markus K. Miller

TUESDAY, SEPTEMBER 29, 2015, CONTINUED

Program Information

Dates:	September 27-29, 2015
Place:	Hilton Baltimore Hotel
	401 W. Pratt Street
	Baltimore, MD 21202
Phone:	(443) 573-8700
Fax:	(443) 683-8841

Registration Fees:

Postmarked and paid on or before September 8, 2015

\$815 For the first AHLA Member
\$715 For the first AHLA In-House Counsel/ Compliance Officers Members
\$740 For each additional AHLA Member
\$640 For each additional AHLA In-House Counsel/ Compliance Officer Member
\$865 In-House Counsel/Compliance Officer Non-Members
\$1040 Non-Members

Postmarked and paid after September 8, 2015

\$940 For the first AHLA Member
\$715 For the first AHLA In-House Counsel/ Compliance Officers Members
\$740 For each additional AHLA Member
\$840 For each additional AHLA In-House Counsel/ Compliance Officer Member
\$990 In-House Counsel/Compliance Officer Non-Members
\$1165 Non-Members

Printed Course Materials: \$55

If you have indicated an incorrect amount due to errors in addition or not being eligible for a specific rate, AHLA will charge the correct amount to the credit card you have supplied.

Discounted Registration Fees: Government employees, academicians, solo practitioners and students: please call (202) 833-1100, prompt #2 for special discounted registration fees.

Spouse/Guest Fee: For an additional \$30 spouses and adult guests can register to attend the reception on Sunday and Monday evenings and the breakfasts on Monday and Tuesday mornings. Please sign up on the registration form. (Children are welcome to attend these events at no additional charge.)

Continuing Education: Participants will be given continuing education request forms at the program. Forms must be completed and returned to AHLA staff to receive credit. AHLA is an approved sponsor of continuing legal education credits in most states. This seminar will be worth approximately 15.5 continuing education credits (including 2.0 ethics credit) based on a 60-minute hour and 18.6 credits (including 2.4 ethics credits) based on a 50-minute hour.

AHLA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: www. nasba.org. This seminar will be worth approximately 18.0 CPE credits. AHLA has applied for 18.6 Compliance Certification Board (CCB) Credits. The number of credits will be posted once the application is approved.

This program is designed to be an update on developments in the area of fraud and abuse and compliance. There are no prerequisites or advanced preparations required to register for this group live program. Those seeking accounting credits should be familiar with the basic concepts of law and terminology associated with the topic area in order to obtain the full educational benefit of this program.

Hotel Reservations: Hotel accommodations are not included in the registration fee. Call The Hilton Baltimore Hotel at (443) 573-8700. If calling, please indicate that you are attending the AHLA program. Rooms at the group rate of \$212 single/ double occupancy are limited and may sell out prior to the September 8 cut-off.

Membership: Dues are \$220 for those admitted to the Bar/graduated from college within the last four years; \$330 for those admitted/graduated between four and seven years ago; and \$375 for those admitted/graduated eight or more years ago. Dues are \$105 for government employees and full-time academicians; \$99 for paralegals, \$110 for public interest professionals, and \$85 for retired professionals. Include the applicable membership fee with your registration form and take advantage of the program registration fee for members.

Cancellations/Substitutions: Cancellations must be received in writing no later than September 18, 2015. Refunds will not be issued for cancellations received after this date. Registration fees, less a \$125 administrative fee, will be refunded approximately 3-4 weeks following the program. If you wish to send a substitute or need more information regarding refund, complaint and program cancellation policies, please call (202) 833-1100, prompt #5. Please note that registration fees are based on the AHLA membership status of the individual who actually attends the program.

Special Needs: If you have needs requiring special assistance or accommodations, including special dietary needs, or have questions about accessibility issues at the program, contact our special needs coordinator, Valerie Eshleman at (202) 833-0784 or veshleman@healthlawyers.org.

Travel: Association Travel Concepts (ATC) has negotiated discounts with United, Delta, Hertz, and Enterprise Rental Car to bring you special airfares and car rental rates lower than those available to the public. Discounts apply for travel for AHLA 2015 meetings, discounts available 3 days pre/post meeting start/end dates. Restrictions and a service fee may apply. ATC will also search for the lowest available fare on any airline.

ASSOCIATION TRAVEL CONCEPTS 1-800-458-9383

email: reservations@atcmeetings.com http://www.atcmeetings.com/ahla ATC is available for reservations from 8:30 am until 8:00 pm Eastern, Monday through Friday. Fraud and Compliance Forum Registration Form 3

To register: Remit payment and completed registration form by mail to the American Health Lawyers Association • P.O. Box 79340 • Baltimore, MD 21279-0340 or fax with credit card information to (202) 775-2482. To register by phone call (202) 833-1100, prompt #2. If any program is over-subscribed, only AHLA members will be placed on a waiting list. On-site registrations will be accepted on a space-available basis only.

on a waiting list. C	ni-site registrations will b	e accepted on a spac	e-ava	allable basis offiy.
First Name for Bac	dge (if different than above	e):		
Title:				
Organization:				
Address:				
City:		State:		ZIP+ 4:
Telephone: ()	Fax:	()
E-Mail:				
Spouse/Guest Nar	ne			
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		npliance Officer: 🗌	\$640 from	s S \$865 Non-Members D each additional AHLA member registering same organization at same time on the e check or credit card payment
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I plan to attend:				
🗌 Mix it Up and (Celebrate Diversity+Inclus	ion Reception, Monda	y, Sep	ptember 28, 6:00-7:00 pm
🗌 Women's Netw	orking Breakfast, Tuesday	, September 29, 7:00	-7:50) am
PAYMENT INFORM	MATION			
Please fill in appl accompanied by p	icable amount: (Sorry! Re ayment.)	egistrations cannot be	proce	essed unless
\$	Registration Fee			
\$	Fraud and Abuse Praction non-members of the Fr			r members of the Fraud PG/\$50 for er 28, 2015)
\$	Printed Course Materia Attendees may purchas			recieve an electronic version of the material an additional fee.)
	Paint the Town with Fri	1 . .	eptem	nber 27, 6:30-9:00 pm)
	Spouse/Guest Fee (\$30))		
\$	Total Enclosed			
Check enclose	d (Make checks payable t	to American Health La	wyers	's Association)
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Please Note: Should your credit card total be miscalculated, AHLA will charge your credit card for the correct amount. To receive a refund of the registration fee paid minus \$125, cancellation notice must be received in writing by September 18, 2015.

AHLA

1620 Eye Street, NW 6th Floor Washington, DC 20006-4010

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September 27-29, 2015 Hilton Baltimore Hotel, Baltimore, MD For updates and to register, go to www.healthlawyers.org/programs